Better Handling In Rain and Snow*

2-D Active Sipes help deliver better handling in rain and snow by locking together for greater rigidity.



Tread block with normal sipe



2-D Active Sipes

All-Season Handling

Latitude® Tour HP tires showcase powerful all-season handling and confidence.



High-Speed Confidence[†]

Experience a stable feel and crisp steering at high speeds, thanks to precisely placed polyester and aramid/nylon filaments (FAZ) under the tread. Aramid is the material that makes bulletproof vests bulletproof.

Fuel-Efficient To Reduce Harmful Emissions

Save money at the pump, thanks to the combination of a fuel-efficient tire shape and tread compounds, which reduces unnecessary friction when the tires roll.





Construction™

Without EnergySaver Construction™

*Compared to leading competitors: Bridgestone® Dueler™ H/L Alenza™
Continental 4x4 Contact,™ and Pirelli Scorpion STR™
†Exceeding the safe, legal speed limit is neither recommended nor endorsed.

Popular Replacement Market Fitments: Designed specifically for crossover vehicles. Available in the most popular 16- to 22-inch sizes with speed ratings of H, V, and W.

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e e	Service Description	Sidewall	MSPN	in Wie		Overall	read D in/32ng	Revs/Mile at 45 mbh	77 % @ So	Treadwear.	Traction	^{Tem} perature	gina, moh.
Size	/ \$\display \qquad			/ 4 //	Section 1	/ ,					1/2	/ ⁽²⁾	'
215/65R16	98H B:	SW	25842	6.0 - 7.5	8.7 on 6.5	27.01	10.5	770	1650@44	440	Α	Α	VW
235/60R16			27349	6.5 - 8.5	9.45 on 7.0	27.09	10.5	768	1764@51	440	Α	Α	
255/65R16	109H B:	SW	23281	7.0 - 9.0	10.24 on 7.5	29.06	10.5	716	2271@51	440	Α	Α	
265/70R16	112H B:	SW	21863	7.0 - 9.0	10.71 on 8.0	30.63	10.5	679	2469@51	440	Α	Α	
275/70R16	114H B:	SW	72538	7.0 - 9.0	10.98 on 8.0	31.18	10.5	667	2601@51	440	Α	Α	
P225/60R17	98V B:	SW	03167	6.0 - 8.0	8.98 on 6.5	27.64	10.0	753	1653@44	440	Α	Α	
235/65R17	104H MO B:	SW	30475	6.5 - 8.5	9.8 on 7.5	29.2	9.5	714	1804@51*	440	Α	Α	MB
235/65R17	104V MO B	SW	21491	6.5 - 8.5	9.8 on 7.5	29.2	9.5	714	1804@51*	440	Α	Α	MB
255/60R17	106V B:	SW	02267	7.0 - 9.0	10.3 on 7.5	29.1	10.0	712	1904@51*	440	Α	Α	
275/55R17	109V B:	SW	37257	7.5 - 9.5	11.3 on 8.5	28.9	10.0	717	2064@51*	440	Α	Α	
P245/60R18	104H B:	SW	26619	7.0 - 8.5	9.76 on 7.0	29.57	10.0	703	1984@44	440	Α	Α	F
P255/55R18	104H B:	SW	03727	7.0 - 9.0	10.4 on 8.0	29.1	10.0	720	1804@44*	440	Α	Α	AC
255/55R18	105H MO B:	SW	65276	7.0 - 9.0	10.6 on 8.0	29.2	9.5	711	1854@51*	440	Α	Α	MB
255/55R18		SW	11683	7.0 - 9.0	10.6 on 8.0	29.2	9.5	711	1854@51*	440	Α	Α	MB
255/55R18/XL	109H * BS\	W ZP	31469	7.0 - 9.0	10.8 on 8.5	29.0	9.5	717	2064@50*	400	Α	Α	BM
255/55R18/XL	109V NO B	SW	26669	7.0 - 9.0	10.43 on 8.0	28.03	9.5	742	2771@50	440	Α	Α	PO
265/60R18	110H MO B:	SW	67425	7.5 - 9.5	10.8 on 8.0	30.5	9.5	682	2124@51*	440	Α	Α	MB
P275/60R18	111H B:	SW	01025	7.5 - 9.5	10.98 on 8.0	30.98	10.0	671	2403@44	440	Α	Α	
P285/60R18	114V B	SW	06133	8.0 - 10.0	11.5 on 8.5	31.46	10.0	661	2601@44	440	Α	Α	L
285/60R18/XL	120V B	SW	29849	8.0 - 10.0	11.5 on 8.5	31.5	10.0	657	2806@50*	440	Α	Α	
255/50R19/XL	107H * BS\	W ZP	07571	7.0 - 9.0	11.0 on 9.0	29.1	9.5	715	1954@50*	400	Α	Α	BM
255/50R19/XL	107H MO B	SW	13117	7.0 - 9.0	10.6 on 8.0	29.1	10.0	715	1954@50*	440	Α	Α	MB
255/50R19/XL		SW	06215	7.0 - 9.0	10.3 on 8.5	29.1	10.0	720	1954@50*	440	Α	Α	V
255/55R19/XL	111V B	SW	36849	7.0 - 9.0	10.43 on 8.0	30.04	10.5	692	2398@44	440	Α	Α	LR
275/45R19/XL			04493	8.5 - 10.5	10.75 on 9.0	28.78	9.5	723	2205@50	440	Α	Α	Р
285/45R19	107V B	SW	22601	9.0 - 10.5	11.1 on 9.5	29.1	10.0	711	1954@51*	440	Α	Α	
P245/50R20		SW	43577	7.0 - 8.5	9.96 on 7.5	29.69	10.0	701	1874@44	440	Α	Α	T
255/50R20/XL		SW	21350	7.0 - 9.0	10.5 on 8.0	30.1	10.0	688	2064@50*	440	Α	Α	
265/50R20		SW	19693	7.5 - 9.5	10.7 on 8.5	30.5	10.0	677	1954@51*	440	Α	Α	
275/40ZR20/XL		SW	05495	9.0 - 11.0	10.8 on 9.5	28.6	10.0	722	1904@50*	440	Α	Α	
275/45R20/XL		SW	21202	8.5 - 10.5	10.75 on 9.0	29.76	10.0	699	2332@50	440	Α	Α	
P275/60R20	114H B	SW	07769	7.5 - 9.5	10.98 on 8.0	32.99	10.0	630	2601@44	440	Α	Α	
P285/50R20		SW	24241	8.0 - 10.0	11.69 on 9.0	31.26	10.3	665	2403@44	440	Α	Α	L
285/50R20		SW	25719	8.0 - 10.0	11.69 on 9.0	31.26	10.0	665	2464@44	440	Α	Α	L
305/50R20/XL		SW	08167	8.5 - 11.0	12.44 on 9.5	32.05	10.0	649	3080@50	440	Α	Α	
315/35ZR20		SW	24905	10.5 - 12.5	12.6 on 11.0	28.6	10.0	721	1904@51*	440	Α	Α	
295/40R22/XL	112V B	SW	34623	10.0 - 11.5	11.9 on 10.5	31.3	10.0	660	2245@50*	440	Α	Α	

Service Description Key: * = BMW, MO = Mercedes-Benz, NO = Porsche
Original Equipment Key: AC = Acura, BM = BMW, F = Ford, IZ = Isuzu, L = Lexus, LR = Land Rover, MB = Mercedes-Benz, PO = Porsche, T = Toyota, V = Volvo, VW = Volkswagen

Government UTQG Ratings do not apply to light truck-sized tires.

Max. Load Single Key: * = Passenger sizes used in Light Truck/SUV applications have reduced load capacity. This will differ from the maximum load branded on the tire sidewall.

- XL = Extra Load, ZP = Zero Pressure™ Run Flat Technology
- 1. The dimensions shown are average tire design values for tires measured on specified measuring rim widths. Some tires may vary from this value by +/- 3% of the section height (affecting overall diameter) and +/- 4% of the section width.
- 2. Section width varies approximately 0.2" (5mm) for every 0.5" change in rim width.

WARNING: Serious or fatal injury may result from tire failure due to underinflation or overloading. To ensure correct air pressure and vehicle load, refer to vehicle owner's manual or tire information placard on the vehicle. Serious injury or death may result from explosion of tire/rim assembly due to improper mounting. Only tire professionals should mount tires, and they should never inflate beyond 40 psi to seat the beads. Before mixing types of tires in any configuration on any vehicle, be sure to check the vehicle owner's manual for its recommendations.

DANGER: Never mount a 16" diameter tire on a 16.5" rim. DANGER: Never mount a 17" diameter tire on a 17.5" rim.

Inflation pressure increase must not exceed the maximum pressure branded on the tire sidewall. When a customer requests a replacement tire with a lower speed rating than the original equipment tire, you must clearly communicate to him or her that the handling of the vehicle may be different and that its maximum speed capability is limited to that of the lowest speed-rated tire on the vehicle. Exceeding the lawful speed limit is neither recommended nor endorsed.

For high-speed driving, additional inflation pressure and possibly reduced tire loading and/or upsizing is required. In the absence of specific recommendations by the vehicle manufacturer, use the following guidelines based on those in the European Tyre and Rim Technical Organization Standards Manual.

For speeds over 160km/h (100 mph), load and inflation must be adjusted according to the table below.

H-Speed Rated Sizes: Maximum Speed (mph) 100 106 112 118 124 130 Inflation Increase (psi) 0.0 1.0 2.0 3.0 4.0 5.0 Load Capacity (% of max) 100 100 100 100 100 100 V-Speed Rated Sizes: W-Speed Rated Sizes: Maximum Speed (mph) 100 106 112 118 124 130 136 143 149 Maximum Speed (mph) 118 124 130 136 143 149 155 161 168 Inflation Increase (psi) Inflation Increase (psi) 1.5 3.0 4.5 6.0 7.5 7.5 7.5 7.5 Load Capacity (% of max) 100 100 100 100 100 100 97 94 Load Capacity (% of max) 100 100 100 100 100

